# CONGRESS REDEFINED

THE CONGRESS VIRTUAL CONFERENCE IS SET FOR JAN. 18-20, 2022. GET YOUR CONFERENCE PASS TO ACCESS 36 SESSIONS LED BY 47 INDUSTRY EXPERTS.

"The speaker lineup is truly remarkable, and the range of topics covered has something for just about every green professional" — Joe Salemi, Deputy Executive Director, Landscape Ontario.

**REGISTER ONLINE AT: CONGRESSREDEFINED.COM/CONFERENCE** 

# TUESDAY, JAN. 18

9 A.M. TO 10 A.M.



Pond Management -The Opportunity and Necessity David G Sim, LEED AP | Arbourdale

# TORO

Embrace Your Inner Geek Grant Harrison | Nextra Consulting











Garden Centres Around the World Paul Cooling, Rachel Doyle, Nick Stodel, Leanne Johnson, Karen Moad

#### **11 A.M. TO NOON**



#### Sustainability -**Buzz Word or Buzz Kill?** John Bladon, PAg, ISSP The Chimera Group



Innovative Soils in the Modern **Construction Landscape** Jose Haig, M.Sc., B.ES, CUE Earthco Soil Mixtures

1 P.M. TO 2 P.M.



Successfully Recruiting and Retaining Labour Lindsay Drake Nightingale, Christine Moffit, Kathy Thomas, Scott Wentworth OALA, CSLA, CLD



Get Smooth Operations with Repeatable Systems Jacki Hart, CLP | Consulting By Hart





2021 Trial Garden Results Rodger Tschanz, MSc

University of Guelph



**Building a More Inclusive** Workforce in **Green Professions** Jeanette "Danielle" Barber, Ph.D.



**Protecting Fruit Trees from** Pests and Diseases Susan Poizner | OrchardPeople.com Fruit Tree Care Education

#### 3 P.M. TO 4 P.M.



Seniors Gardens: A Growing Market with High Profit Potential

Ron Koudys, BLA, MEd, OALA, FCSLA, FASLA, RLA(MI), CLD Ron Koudys Landscape Architects Inc.



**Profiting From Saying "No"** Haig Seferian CLD, OALA, CSLA, FASLA, Beth Edney CLD, CIFD, Frank Ferragine, Jim Mosher

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### WEDNESDAY, JAN. 19

#### 9 A.M. TO 10 A.M.



Garden Spotlight: Royal Botanical Gardens Kew (London, UK)

Richard Barley, MCIH, FLS Director of Horticulture & Learning, Royal Botanic Gardens, Kew



The Cookie Has Crumbled: Considerations for Digital Advertising Without the Cookie Zachary O'Connor Web Conductors Inc.

**11 A.M. TO NOON** 

Building Winning Teams: Keep them and Train Them to Succeed Rob Redden | in-Lite Outdoor Lighting



High Level Estimating: Strategic vs. Tactical Thinking George Urvari | Oriole Landscaping



The Internet of Nature Nadina Galle, Ph.D. Container Gardening for Four Seasons Catherine Karpman From the Garden Shed

#### VIRTUAL CONFERENCE Jan 18-20, 2022

### WEDNESDAY, JAN. 19

#### 1 P.M. TO 2 P.M.

Current Supply Chain Issues and Forecasts for 2022/2023 Jamie Riddell, Jeff Olsen, Mike Schiedel, Jason Ireton,

Jason Vettese



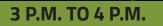
Optimal Recovery, Sleep and Energy for Optimal Health Dr. Matthew Posa MChiro, DC



Recommended Repertoire of Respectable Plants 4.0 Jon Peter NPD, OAC, Colleen Cirillo, Darrell Bley



Five Seasons: The Gardens of Piet Oudolf Virtual Screening





Three Reports Every Landscape Business Needs to Grow Profitability Greg Herring | The Herring Group



Trees and Construction Damage Kyle McLoughlin Ironwood Arboricultural

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## THURSDAY, JAN. 20

#### 9 A.M. TO 10 A.M.



COMPOST

Preparing the Ground for Healthy Soil Glenn Munroe, Greg Patterson, Jon Durzi Collaboration with Municipalities and Conservation Authorities Paul R. Brydges, BLA, CLD, APALA, ASLA, CNLA, CSLA, OALA, FLP Brydges Landscape Architecture Inc.

Planning for Success with Strategic Relationships Jacki Hart, CLP | Consulting By Hart

in-lite



Budgeting During and Post Pandemic Peter Guinane | Oriole Landscaping

#### **11 A.M. TO NOON**



Indigenous Agriculture Techniques Isaac Crosby Lead Hand, Urban Agriculture, Evergreen Brick Works



The Plant Parenting Revolution: Connect and Cultivate Houseplants Trends to Maximize Retail Sales Leslie Halleck, CPH | Halleck Horticulture

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### THURSDAY, JAN. 20

#### 1 P.M. TO 2 P.M.

Are You Digitally Relevant? Face the New World of Online Commerce and Communications Head On Leslie Halleck, CPH | Halleck Horticulture



PaRx: A Prescription for Nature and Health Dr. Melissa Lem MD, CCFP, FCFP, Jennie McCaffrey BSc, MA



Invasive Species for Carolinian Trees Kyle McLoughlin Ironwood Arboricultural



Help Your Landscape Shine with Professional Photography Stacy Bass, Jeff McNeill, Joel Hordyk

#### 3 P.M. TO 4 P.M.



Restoring Ecosystem Functionality and Biodiversity Heather Holm

Biologist and award-winning author



Succession Planning -The Good, Bad, & Ugly Nathan Helder, BSc (Agr)

Gelderman Landscape Services

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