Point Range	Evaluation Benchmarks
EXCELLENT 90-100	Fully meets all requirements; is an outstanding example of quality and uniqueness, includes 'wow' facto all information is well presented, thorough and accurate and of high quality.
GREAT 80-89	Fully meets all requirements and displays good quality; information presented well and accurate.
FAIR 70-79	Fully meets or addresses requirements and displays basic qualities, but not an overly unique display of skill; information presented is satisfactory.
POOR 60-69 NOT ACCEPTABLE	Meets minimum requirements and displays little quality; information presented is fair and needs more detail and quality.
	Fails to meet basic requirements and is lacking quality; information presented is less than satisfactory and requires attention to detail and quality.
PROJECT NAME:	
SCORE	CRITERIA
	Ease of overall navigation - 20 points
	Contact information (easy to find, all relevant info listed) - 20 points
	Clear and concise information - 20 points
	Overall aesthetics - 20 points
	Promotion of Professional Membership to Landscape Ontario - 20 points
	BONUS: Why hire a Landscape Ontario professional explanation on website - 5 points

TOTAL SCORE 0

Score of 80 or higher is award winning